

PRESS RELEASE



GENOS PROJECT

A digital awareness campaign on gender-based violence and the social gender role

#genosproject #drawyourline

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Facebook: lesecartes

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LES ÉCARTÉS

LES ÉCARTÉS is a civil non-profit partnership based in Athens, Greece, active in the fields of Culture and Education. It aims to protect, manage and promote the work of contemporary artists with particular emphasis on those who are socially isolated. Our team offers opportunities for education, networking and inclusion in the artistic community and the Greek society.

GENOS PROJECT

On the occasion of the #MeToo movement and the exposure of many survivors of gender-based violence on social media, the cultural organization LES ÉCARTÉS launches the GENOS PROJECT, a digital awareness campaign aiming to contribute to the massive effort taking place worldwide.

Our campaign follows up on the results of questionnaires distributed to a representative sample of respondents who fled to Greece from the Middle East. The publication of the results aimed at drawing attention to a different perspective on this major issue and to commence an interaction between different cultures and perceptions.

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